MONTHLY MEMBERSHIP PROGRESS REPORT

District 12 I

GMT: **LOCATION TENNESSEE GMT CA** Clubs Members RESULTS FOR 2019-2020 RESULTS FOR 2019-2020 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 10 24 35 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 12 6 8 OCT/NOV/DEC OCT/NOV/DEC 0 0 13 0 0 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 APR/MAY/JUNE APR/MAY/JUNE 15 0 0 GOALS AND ACTUAL NEW CLUBS CUMULATIVE CURRENT YEAR GOALS FOR NEW CLUBS 1.2 CURRENT YEAR ACTUAL NEW CLUBS - LAST YEAR ACTUAL NEW CLUBS 0.8 0.4 0 JUNE JULY AUG SEPT NOV DEC JAN FEB MAR OCT APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 50 40 30 - MEMBER GROWTH NET GOAL - MEMBER GROWTH ACTUAL 20 - LAST YEAR MEMBERSHIP ACTUAL 10 0 -10 -20 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 16 CLUBS OF 38 ADDED 1 OR MORE **GENDER DISTRIBUTION** DROPPED CLUBS: 0 NEW MEMBERS 645 (66.63%) MALE 323 (33.37%) **FEMALE DROPPED MEMBERS** 222 TOTAL FAMILY UNIT MEMBERS DECEASED CLICK HERE FOR CUMULATIVE 0 **CLUB CANCELLED** MEMBERSHIP DATA

OTHER

TOTAL

28

32

113

FAMILY MEMBERS PAYING HALF

DUES

Results as of: 11/30/2019